



**Secure File Transfer** technology solutions for enterprises that share sensitive data across applications and organizations, and face complex security and compliance mandates

## A bTrade Case Study

## Primerica Inc.



### Headquarters:

Duluth, GA

### Industry:

Financial Services

### Challenge:

To drive efficiencies across their physical and financial supply chains.

### Solution:

TDAccess

### Results:

A secure, scalable and managed file transfer solution that runs on multiple platforms and is easily integrated into existing infrastructures.

bTrade's flagship solution, TDAccess, has been instrumental in helping financial services marketing company, Primerica, Inc., drive deeper efficiencies across both its physical and financial supply chains.

TDAccess provides Primerica with a readily-deployable data communications software solution that easily links business applications and processes to a variety of existing trading communities in three market segments (life insurance, investments, loans and long term care). Primerica runs TDAccess on multiple platforms and highly values its ease-of-use, especially when deployed on a mainframe platform. TDAccess automatically performs an essential function for Primerica--data compression/decompression--which allows the company to easily manage large volumes of data transmissions. Data security is essential for financial services companies, and the advanced cryptography in TDAccess gives Primerica the security it needs.

"bTrade's TDAccess is a secure, scalable and an intuitive file transfer solution that has been easily integrated into our existing infrastructure," commented David Wade, CIO for Primerica Inc.

"The requirements of today's financial institutions are constantly changing and security is always a top priority," said Steve Zapata, President and CEO of bTrade. "As a result, many financial companies, such as Primerica, are enhancing controls and choosing MFT over unsecure FTP. bTrade is committed to meeting Primerica's demand for solutions that deliver security and efficiency - with visibility throughout the process."

"With data breaches occurring, organizations must have the right Managed File Transfer solution in place when transferring sensitive information".

David Wade,  
CIO for Primerica Inc



*bTrade's solutions are available in a variety of deployments, including on-premises, hosted solution, managed services and SaaS.*

## Customers Worldwide

bTrade has deep expertise and a proven track record serving a number of industries, including Financial Services, Automotive, Manufacturing, Consumer Packaged Goods, Retail, Healthcare, Life Sciences, Technology, Transportation & Logistics, Government & Public Sector, and more.

## Blue Chip Customers

CitiGroup, Union Bank, Timex, Westbrook Floral, Camry Group, TD Bank, Bank of Nova Scotia, FedEx, Department of Education, Teleread Panama, Ford, Honda, Fidelity, Western Union, Proctor & Gamble, Royal Bank of Scotland, Jelly Belly Candy, Walmart, ATEB de Mexico and Progressive

## Over 100,000 Active Users of bTrade Solutions

North America, Latin America/Mexico, Europe Middle East, and Asia Pacific.

- Argentina • Australia • Belgium • Brazil • Canada • Chile • China
- Columbia • Costa Rica
- Czech Republic • Denmark • France • Germany • Hong Kong • India • Ireland • Israel • Italy
- Japan • Mexico • Netherlands • New Zealand • Philippines • Singapore • Slovenia • South Africa
- Spain • United Arab Emirates • United Kingdom • USA

At bTrade, we're dedicated to providing superior customer experience with comprehensive services for our managed file transfer solutions. To complement our solutions, we offer implementation, education and support services. bTrade solutions are designed to meet your business needs, optimize your investment and are available in deployment options ranging from on-premises to Software-as-a-Service.

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